

Colorado End-of-Life Collaborative

Affiliate Directory Listing

Gather the following information to submit for your Affiliate Directory listing:

- Name of your business/organization (as you want it to appear in your profile)
- Name and title of contact person (e.g., Owner, Manager, President...)
- Business/organization information:
 - Location: address (only if you want it to be public), city, zip code, area where you offer services (e.g., Front Range, Denver Metro, Jefferson County, etc.)
 - Contact preferences (remember, this will be public; email and website will be protected from spambots):
 - Phone number
 - Email address
 - Website address
 - Messenger IDs (e.g., Facebook Messenger, Yahoo IM, Skype, etc.)
 - Social media pages/profiles (link/URL)
 - High Resolution Images (300 ppi/pxi—.jpg, .jpeg, .png, .gif, .ico, .pdf):
 - Logo (will be linked to your business/organization website)
 - 1-2 additional images that reflect who you are as an end-of-life business/organization, such as photos of your place of business, your work in action, meaningful symbols, your team (professionally taken photos preferred, selfies discouraged, but do your best), etc.
- There are two sections for text, images, and video: **Details** and **Speaker Info** (suggested content):
 - **Details:** What is important for the world to know about your business/organization?
 - Services you offer (you may choose multiple **categories of service** in the Directory Listing Form, and/or add one we haven't thought of yet), and do you have a **specialty** (e.g., custom urn engraving, aqua-cremation, grief support, etc.)
 - Education, training, certifications, professional experience, etc. of owners, managers, team
 - Mission and Vision statements
 - Values, beliefs, and/or qualities you stand for or that you're proud of, issues you're working on, favorite quotes, etc.
 - Events/Causes/Conferences you regularly support/attend
 - Special media (articles, books, videos) you offer to potential/existing clients
 - **Speaker Info:** (150-word bio for the Collaborative Speakers Bureau)
 - Talks, speeches, presentations, classes, etc. you have previously given
 - Topics you are qualified to speak about
 - Areas of expertise, education, training, and/or experience you would like to share
- **Excerpt:** Please do not enter anything in this field. The Affiliate Directory does not support excerpt display.

